

# Abidemi Adeoye

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## SKILLS

### Writing

Copywriting  
UX Writing  
Web Content Writer  
Email Copywriting and Newsletter  
Press Release

### Design

Interaction Design  
Motion Design  
Visual Design  
Design System  
Empathy Map  
Persona  
Storyboarding  
Sitemap  
Wireframing  
Prototyping  
Information Architecture

### Research

Contextual Research  
Marketing Analysis  
Contextual Inquiry  
Usability Study  
User interview  
Survey  
Affinity diagram  
Competitive Audit

## Recognition

### Leadership Exchange Program 2019

Selected as one of 700 young emerging leaders in Sub-saharan Africa to participate in the Mandela Washington Fellowship sponsored by the United States Government.

## EDUCATION

### Google UX Design Professional Certificate

September 2021 - March 2021, Online

Completed a rigorous training designed for entry-level UX design job readiness. It comprised of over 7 courses with over 200 hours of instruction and hundreds of practice-based activities and assessments covering all the 5 steps in the Design thinking framework. Completed hands-on projects and developed a [portfolio](#) to receive the certificate.

### Federal University of Agriculture Abeokuta

March 2008 - January 2014, Nigeria

B.Eng. Mechanical Engineering.

## EXPERIENCE

### Govmetre; Team Lead

March 2019 – PRESENT; Lagos Nigeria

Supervision of community outreach activities.

Conducted Local Government political debate in Yola North Council Area of Adamawa State, North-East Nigeria which led to a 10% increase in voters' turnout on the council's election day.

### Nigerite Nigeria Ltd, Process Engineering Officer

September 2017 - February 2019; Lagos Nigeria

Designed an automated system of measuring and controlling of polyelectrolyte concentration and antifoam dosing which reduced downtime of our machines by 20%.

### Nestlé Nigeria PLC, Project Manager (Intern)

June 2017 - August 2017; Ogun State, Nigeria

Scheduling, coordinating and monitoring of projects.

Managed the execution of the construction of an Open Recirculating Cooling Tower System, reaching completion in record time.